

Expand and grow with LG Commercial Laundry!



Bright World



hub for Central & Eastern Europe

ONE STOP SHOP FOR LG COMMERCIAL LAUNDRY SOLUTION

Baltic Sea

ZAGREB

Adriatic Sea

What will
you achieve
by adding
LG
commercial
laundry
products
to your
portfolio?



- Offer your customers quality, value-for-money laundry solutions from a trusted brand
- Expand to new market segments
- Fast delivery of equipment and spare parts
- Offer new business model for entrepreneurs

You will have a full range of commercial laundry products and accessories

Product Overview

LG Giant C MAX



LG Giant C PRO



LG Titan C MAX



LG Titan C LIGHT



Automatic dosing kit



Ozone generator



Flatwork ironers and ironing tables



Payment systems



Key selling points

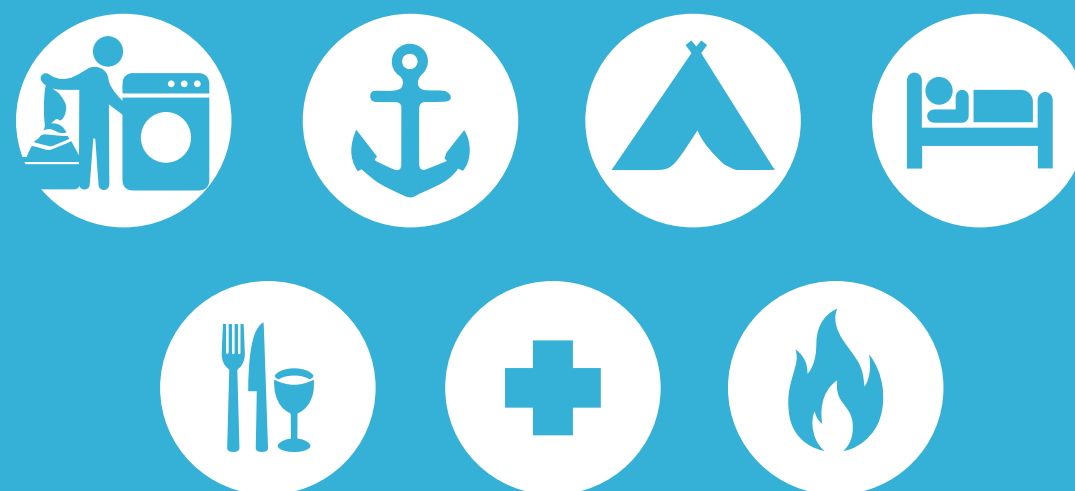
- Big capacity for an affordable price
- Quality and state-of-the-art technology
- Excellent washing and drying results
- Minimum space requirements
- Simple installation and operation
- Connection options for liquid dispensing and payment mechanisms

We meet needs of a wide range of businesses

Segments



B2B – equipment sales



Certain business areas have special needs and requirements. LG machines meet the needs of a wide range of applications

B2C – concept sales

LG LAUNDRY LOUNGE laundromat



Entrepreneurs who are interested in self-service laundry can open a laundromat under the LG brand as LG Laundry Lounge


More and more business owners are looking for a smart professional solution that will supplement industrial machines

Industrial or professional which washer customer need?

Since there's a difference in price between an **industrial** and a **professional** washer they are designed for different business purposes and washing capacity per day

DOMESTIC



 Life time
2000-3000
cycles

12 kg per day

Capacity **6 kg**
Drum volume **60 l**
Max **2 cycles** per day

No warranty for professional applications

White linen (sheets, pillow cases, towels...) - 90° washing temperature

PROFESSIONAL



 Life time
15.000
cycles

60 kg per day

Capacity **10 kg**
Drum volume **103 l**
Recommended up to
6 cycles per day

INDUSTRIAL



 Life time
30.000
cycles

150 kg per day

Capacity **10 kg**
Drum volume **105 l**
Max **15 cycles** per day

Our
partners
have **full**
business
support
from
our side

WE PROVIDE

Service support

Sales and products trainings

Digital marketing support

Product customisation

Laundry design support

Partner events

Supporting local exhibitions
with LG products



Thanks to
our location
**in the heart
of Europe,**
we can
ensure fast
delivery and
low shipping
costs

LOGISTICS HUB

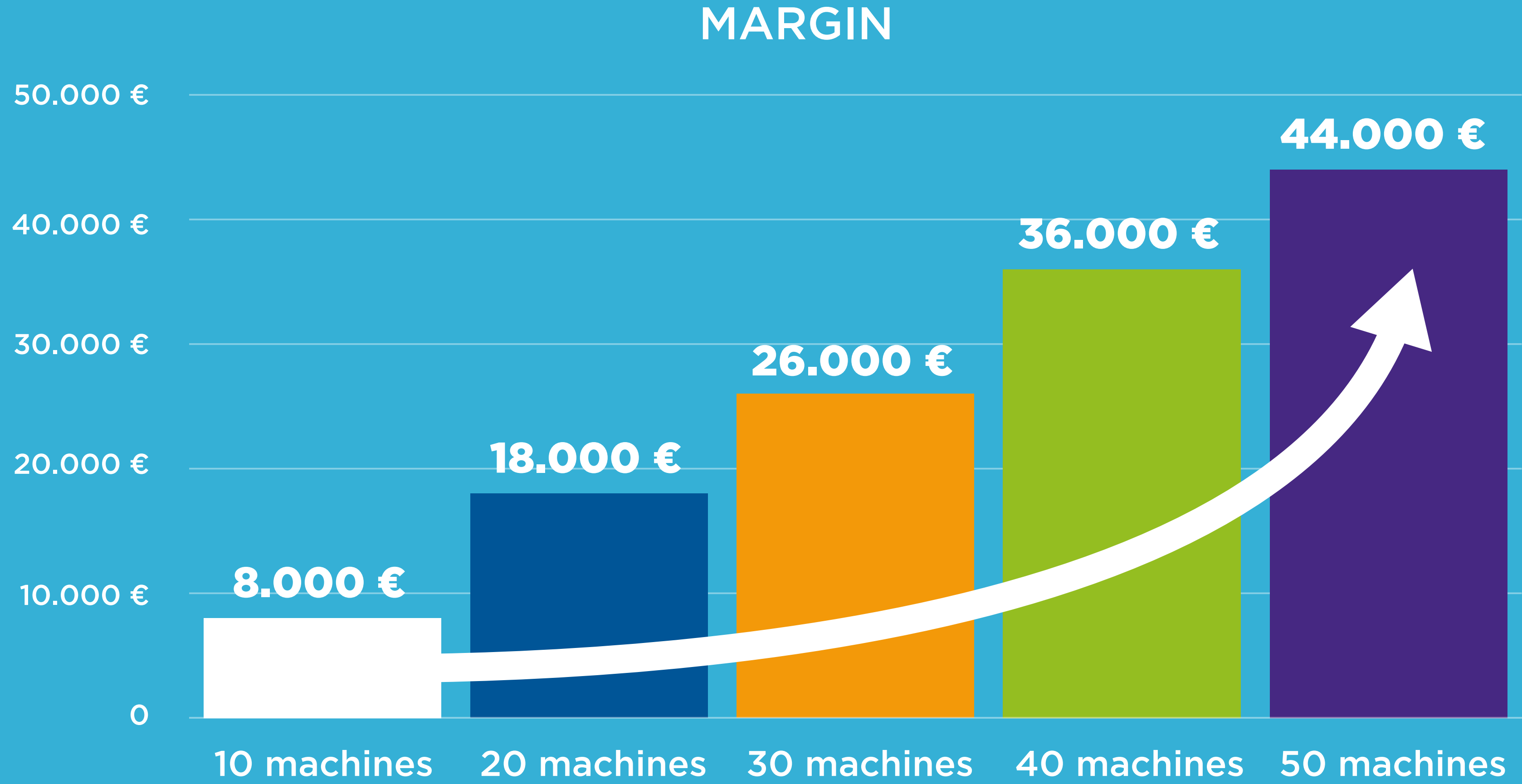


Join our
40+
partners
in 20
European
countries
who are
working
with us



 SELF-SERVICE LAUNDRETTES		 MARINES AND SHIPS			 CAMPS			 FIRE BRIGADES
	 HOSPITALITY INDUSTRY		 CATERING & RESTAURANT			 HEALTH INSTITUTIONS		
	 SPORT CLUBS			 INDUSTRIAL LAUNDRY			 WELLNES AND FITNESS	
 PHARMACEUTICAL INDUSTRY		 KINDERGARDEN			 ARMY AND POLICE			 UNIVERSITY AND SCHOOLS

Your profit
can grow
exponentially
beside us



Profit estimation based on diferent product mix

We are
proud of
our partners
and their
work



“I started working with Bright World in early 2016 and have really enjoyed working with them. They helped me develop my business and generate many loyal clients. The quality and availability of equipment, short delivery, and service support have been the most important things for my business, and Bright World has shown to be the best choice for it. They also have a great team of technicians who are always available to fix any problems that may arise. Working with Bright World has been a pleasure, and I look forward to a continued relationship.”

KAROLY NAGY Rokatex, Hungary



“We have been cooperating with Bright World for more than six years now, and we feel we have a long-term partner who cares about our company. From a wide range of quality products to quick supply and technical support, they always go beyond just meeting our everyday needs. We can rely on them for all kinds of service questions, laundry consultancy, marketing support, or fair assistance. Our motto is: “High professionalism, fast and quality service”. We are happy that we found a partner who is leading their business under the same values.”

VLADIMIR TANJEVIĆ VAT, Serbia

WE ARE ONE TEAM

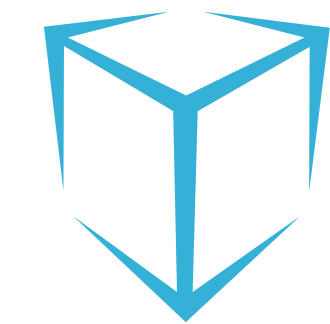
We believe
that a group of
extraordinary,
committed people
can change the
laundry world



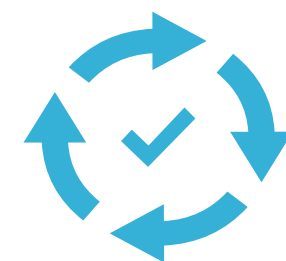
Contact us for more info about partnering with us!

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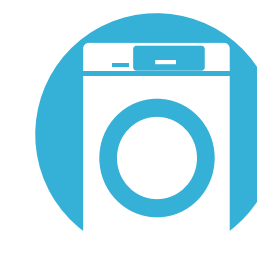
Bright World



18 years in business



40 European Partners



Best buy **products**



Reliable and professional **team**



Innovative business model



Customer focused services



Covering **East Europe** markets



Short delivery **time**



Large stock of equipment & spare parts



Quality of technical **support**



24/7 web support



Awards for our work